



**nic**

Future Edition

*NIC Future Edition challenges the conference concept and sports a whole new layout in the EXPO area. The new look and feel will give a better experience for the participants and great possibilities for the partners to achieve increased interaction with the participants*



*Better overall coherent look, on the concept Future Edition, and a strong visual experience for all*



*The improved dynamics in the EXPO area will challenge and inspire the partners to meet the participants at NIC in new ways.*



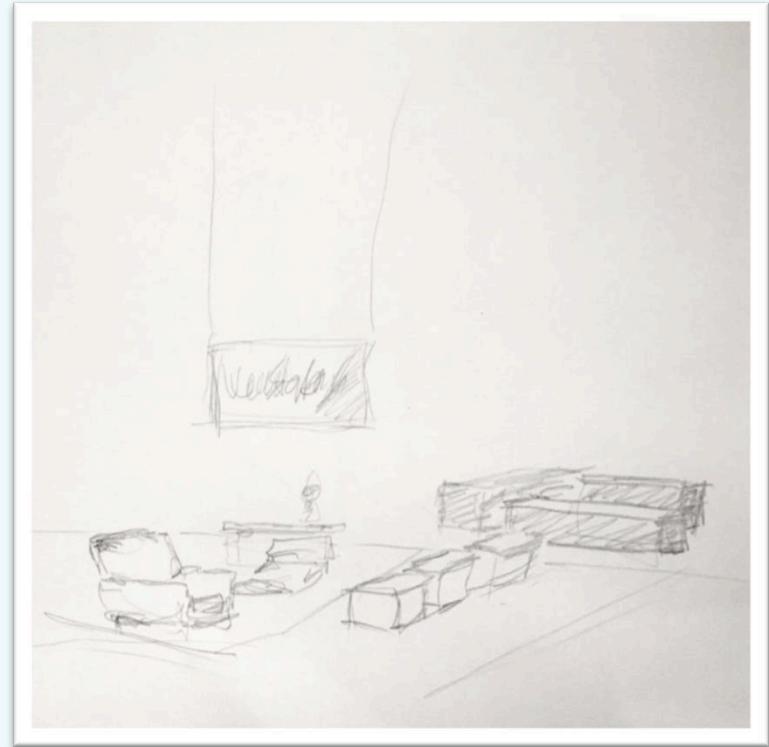
*We will utilize the space provided by the 18 meter ceiling height, to suspend banners, screens and lighting to create a more interesting space*

*All the lights in the venue play together, so we can create specific moods and stunning visuals throughout the conference experience*



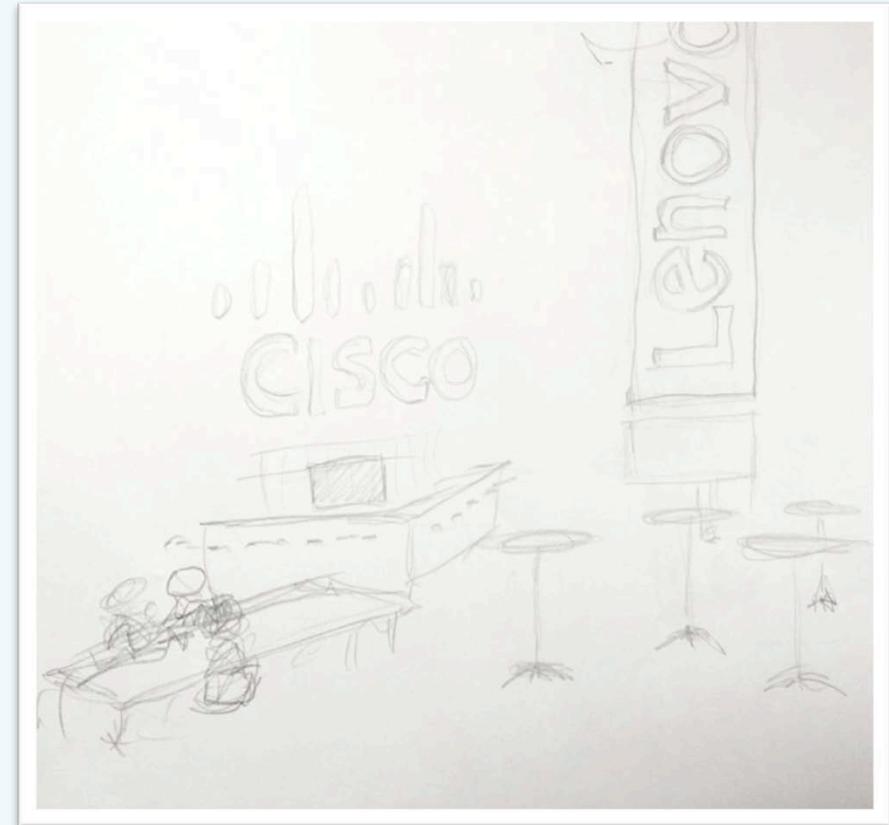
*We scrap the traditional exhibition stand walls, and open up the space to increase participant- interaction*

*We create a more massive feel overall, while making each partner more room to stand out*



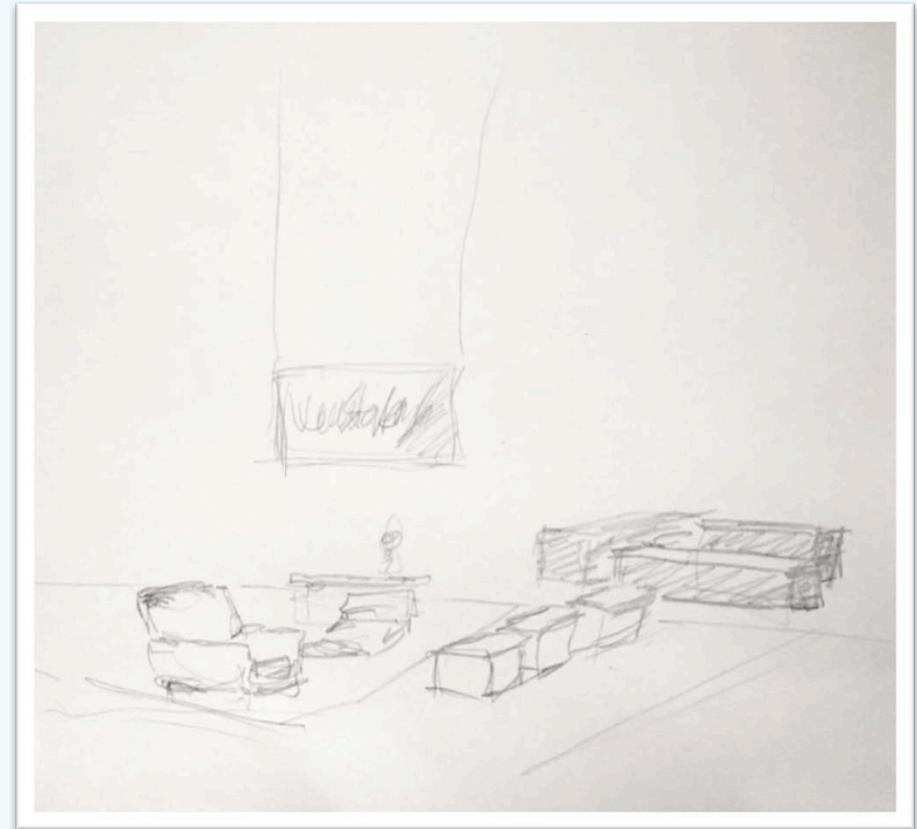
*We increase the size of all the stands, and give each partner more space*

*We provide **every** partner with a space where the participants will want to hang out, enjoying their food, in close vicinity to a food-court*

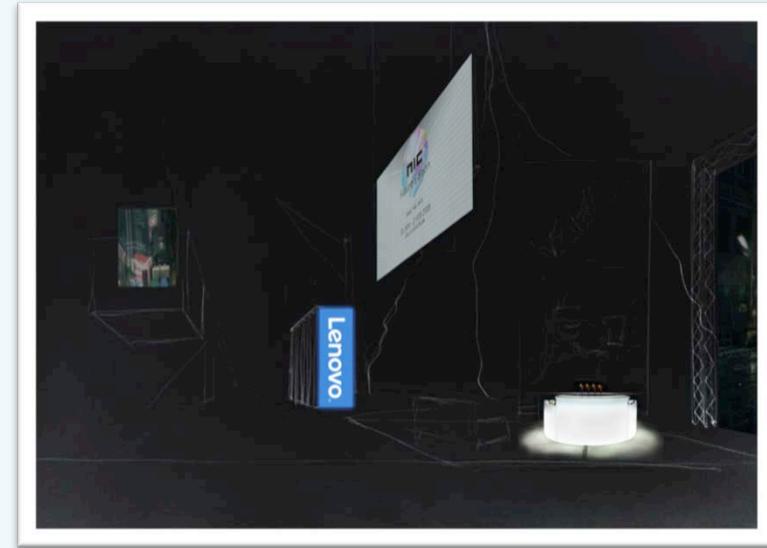
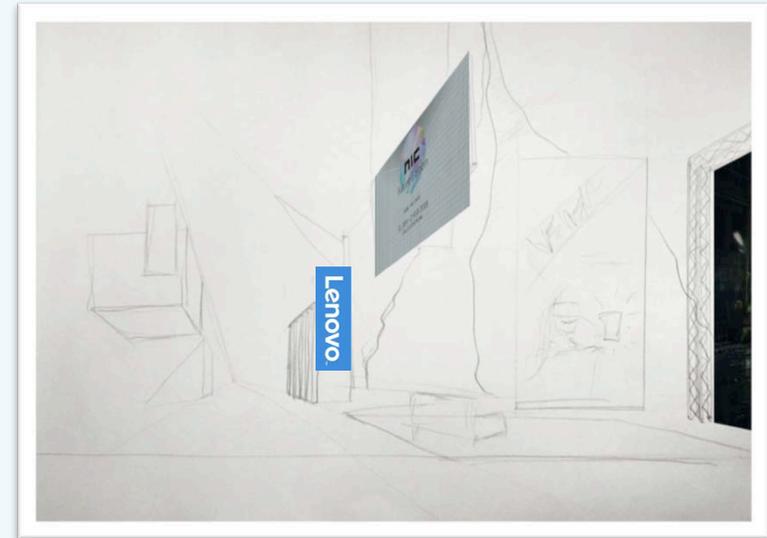


*We increase the number of food courts and the flow in the EXPO area*

*By providing self glowing furniture we increase the participants possibilities to maximize the visual impact*



*The new layout gives each partner possibilities to create stunning individual expressions. Possibilities of extras like LEDscreens, additional lighting and custom carpets to stand out even more.*







*Chef, food  
and drinks*

*Concept  
stand*

*Chef, food  
and drinks*

*Foodpoint*

*Foodpoint*

*Chef, food  
and drinks*

*Exciting futuristic food will be additions on the menu, and high energy sprouts and new protein sources will deliver new gastronomic experiences.*

*Foodpoint*

*Concept  
stand*

*We call it - Future FOOD Edition*

*Chef, food  
and drinks*

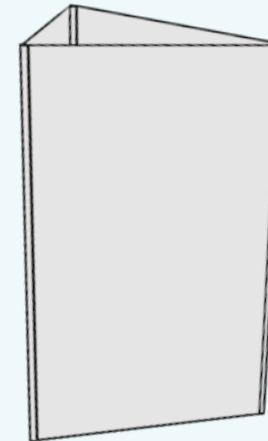


*Brand new stage in the EXPO area,  
provides dynamic to the space and a  
great room for plenary sessions*

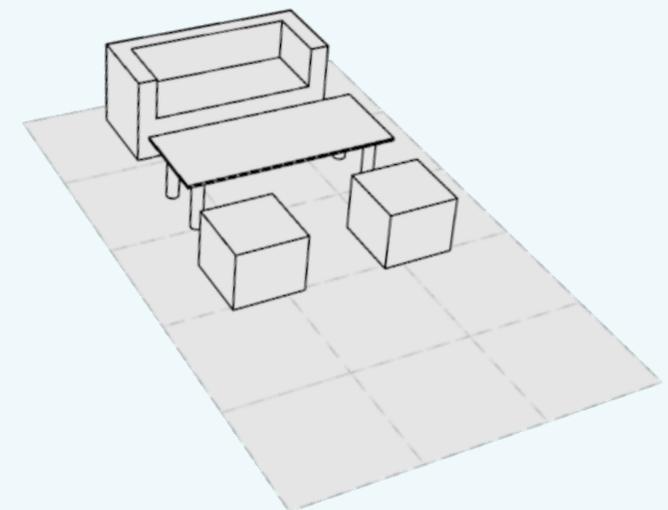


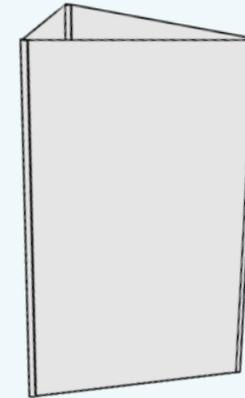


Partner Packages

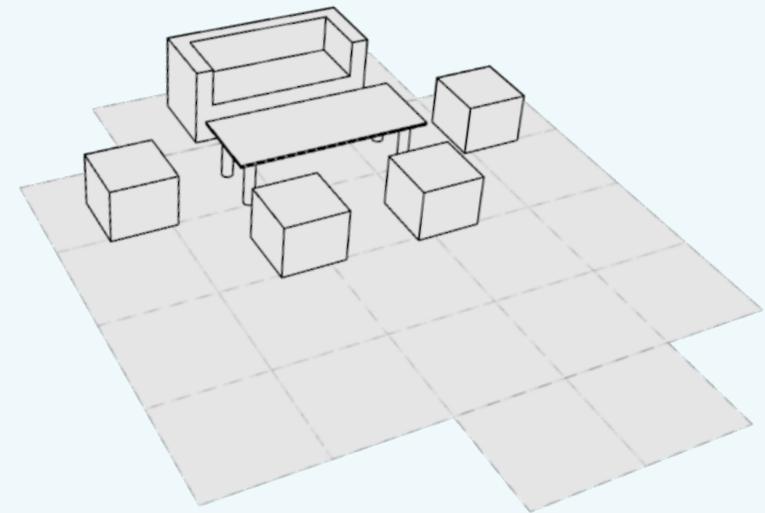


Basic 15 m<sup>2</sup>



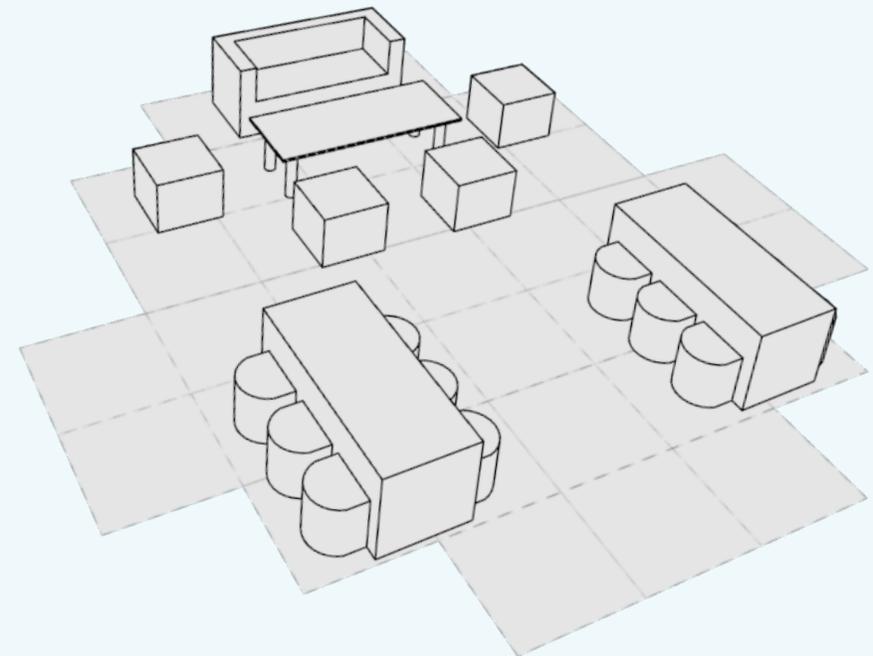
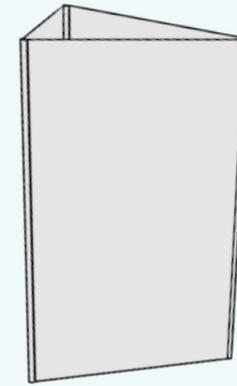


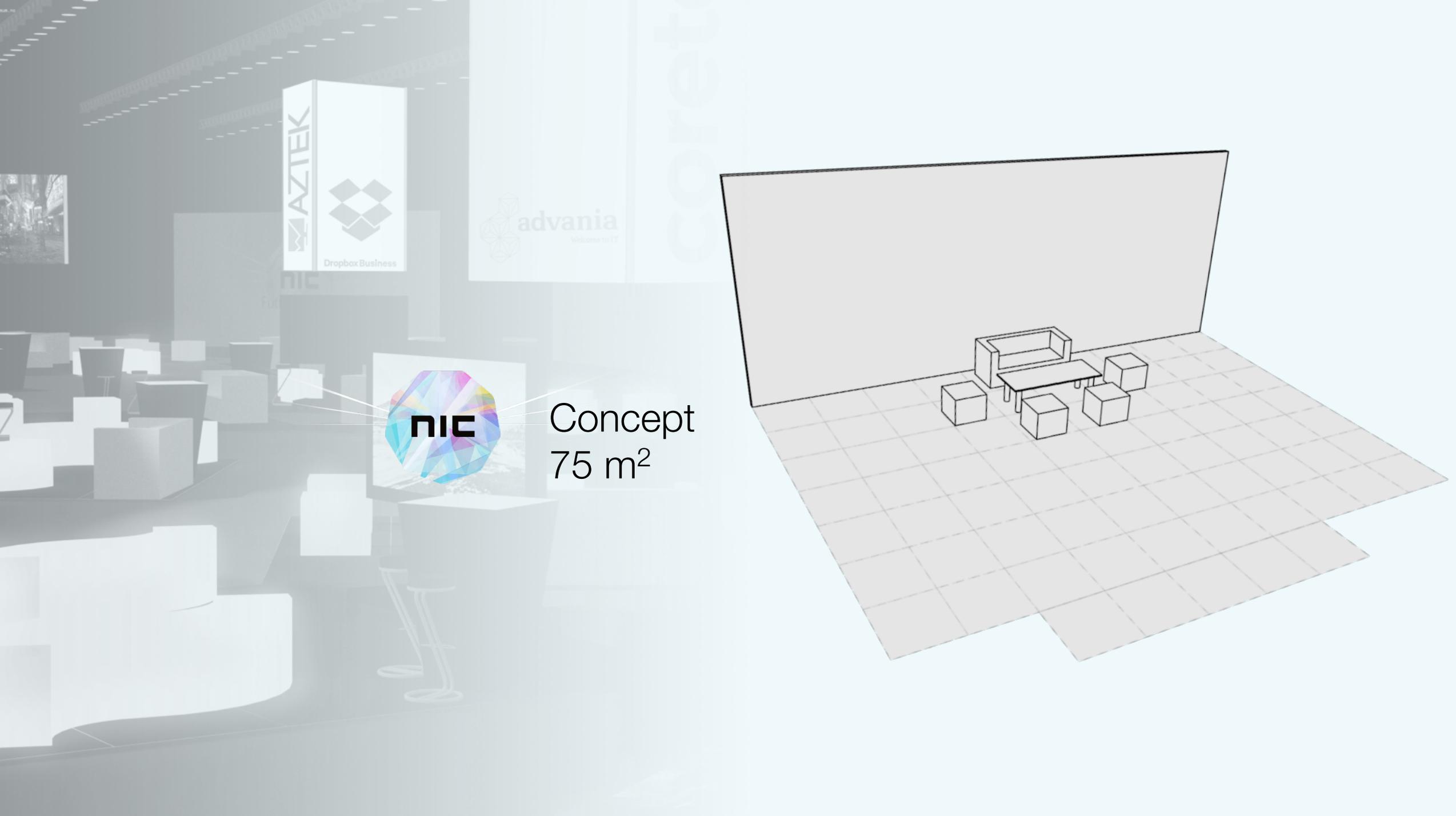
Extended 25 m<sup>2</sup>





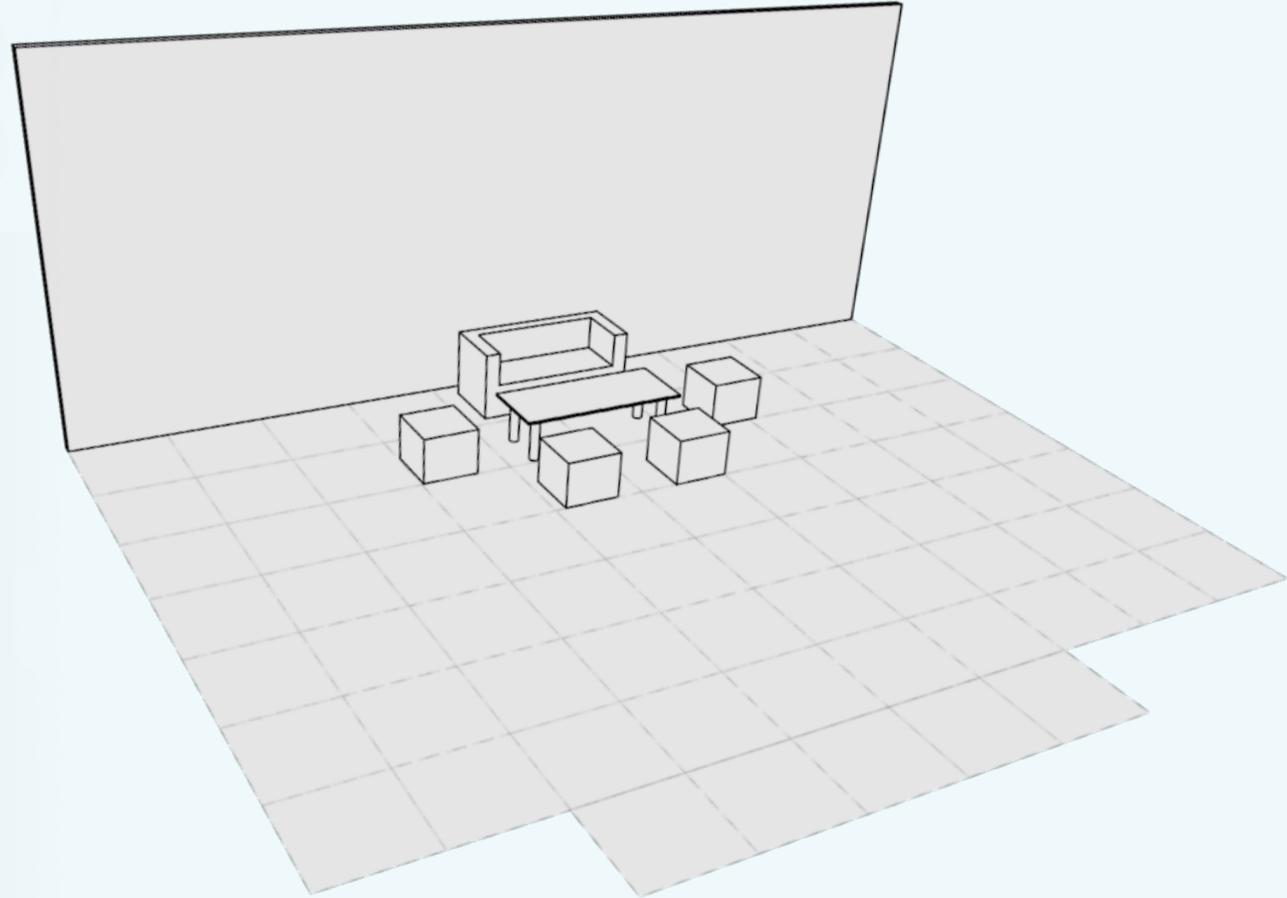
Cafe 35 m<sup>2</sup>





**NIC**

Concept  
75 m<sup>2</sup>

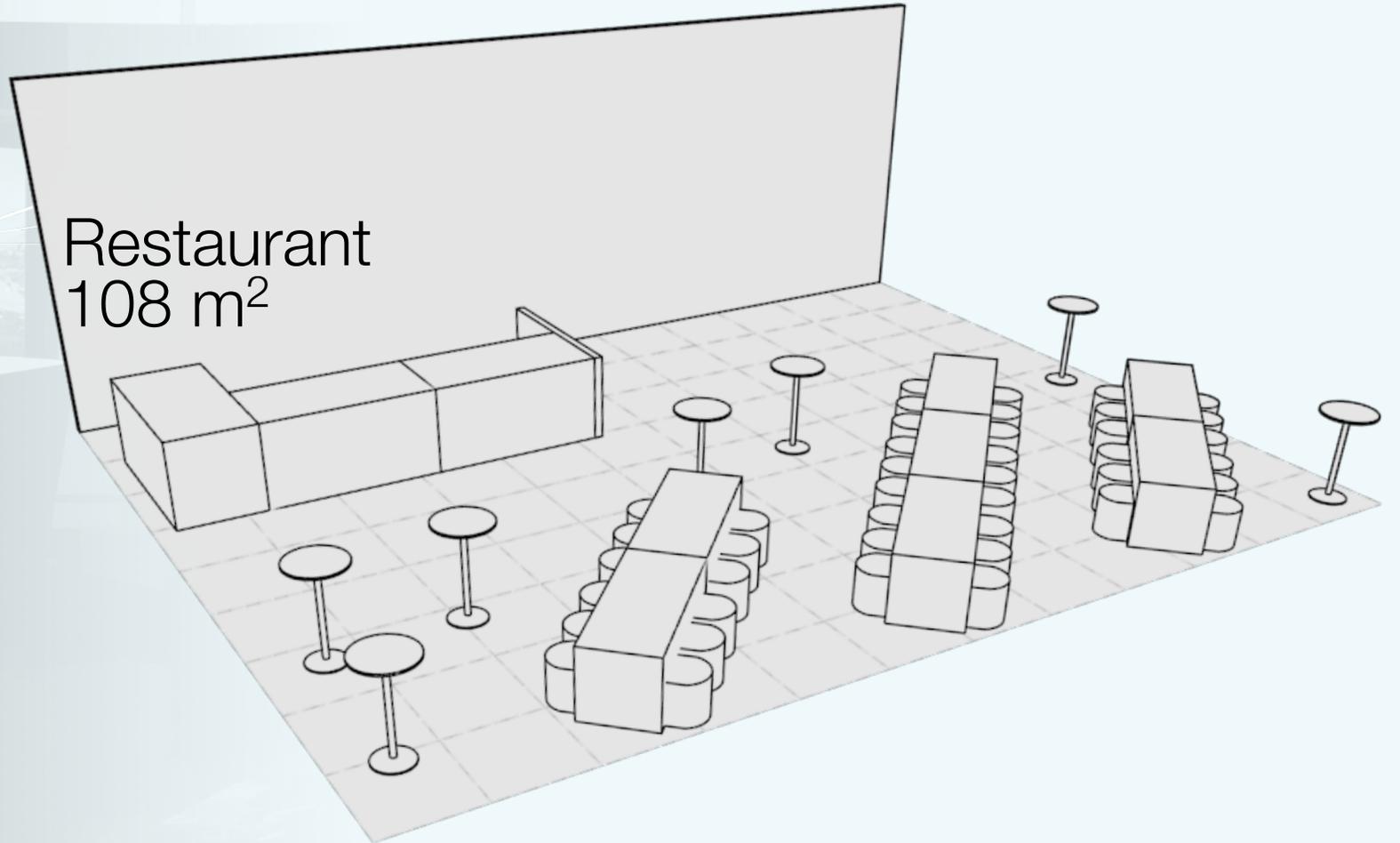




coret



Restaurant  
108 m<sup>2</sup>





Partnership Stand Deals	Basic	Extended	Café	Restaurant	Concept
Exhibition package	15 sqm	+10 sqm	+20 sqm	+93 sqm	+60 sqm
Features	Basic Stand Area	Extended Stand Area	Part of a Restaurant Area	A Single Restaurant Area	Demo / Relax e.t.c. Area
Furniture package	Couch & Table	Basic + LED Chairs/ Boxes	Extended + Café Furniture	Extended + Restaurant Furniture	Basic + LED Chairs/ Boxes
Flex Tickets	4	4	4	4	4
Logo on marketing material *	Yes	Yes	Yes	Yes	Yes
Printed logo banner	Yes	Yes	Yes	Yes	Yes
LED illuminated logo banner	-	Yes	Yes	Yes	Yes
Project management/custom design of stand	Yes	Yes	Yes	Yes	Yes
<b>Price in NOK</b>	<b>68.000</b>	<b>93.000</b>	<b>103.000</b>	<b>136.000</b>	<b>110.500</b>

\* Marketing material includes invitations, newsletters, conference badge, printed decor at the venue, agenda and event websites. All prices are ex.VAT



Furniture and  
Accessories (Inspiration)







